

WITH

**SKAN**

YOU GET RESULTS

*Everywhere!*



**SNOWSCAPE**  
Use a SKAN  
Meter to avoid  
over-exposure.



**DISTANT SCENES**  
Use a SKAN Meter  
because brightness is  
difficult to estimate.



**SEASCAPES**

These difficult scenes made  
easy with a SKAN Meter



**INDOOR**

Indoor pictures easily taken with  
natural or artificial illumination.

(Center Scene) **MOTION PICTURES**

SKAN gives you the accurate settings  
necessary for color, and black and white.

Printed in U.S.A.

Form 2236

**SKAN**

YOUR WAY

TO

*Better Pictures*



# SKAN

*the popular  
priced*

## PHOTOELECTRIC EXPOSURE METER

### Notice • THESE FEATURES

- ★ Sensitive Photoelectric cell
- ★ Full range light scale for all normal light conditions
- ★ Easily operated zero adjuster
- ★ Precision jewelled meter movement
- ★ Genuine Alnico Magnet
- ★ Weighs only 4 ounces
- ★ Smaller than a cigarette package



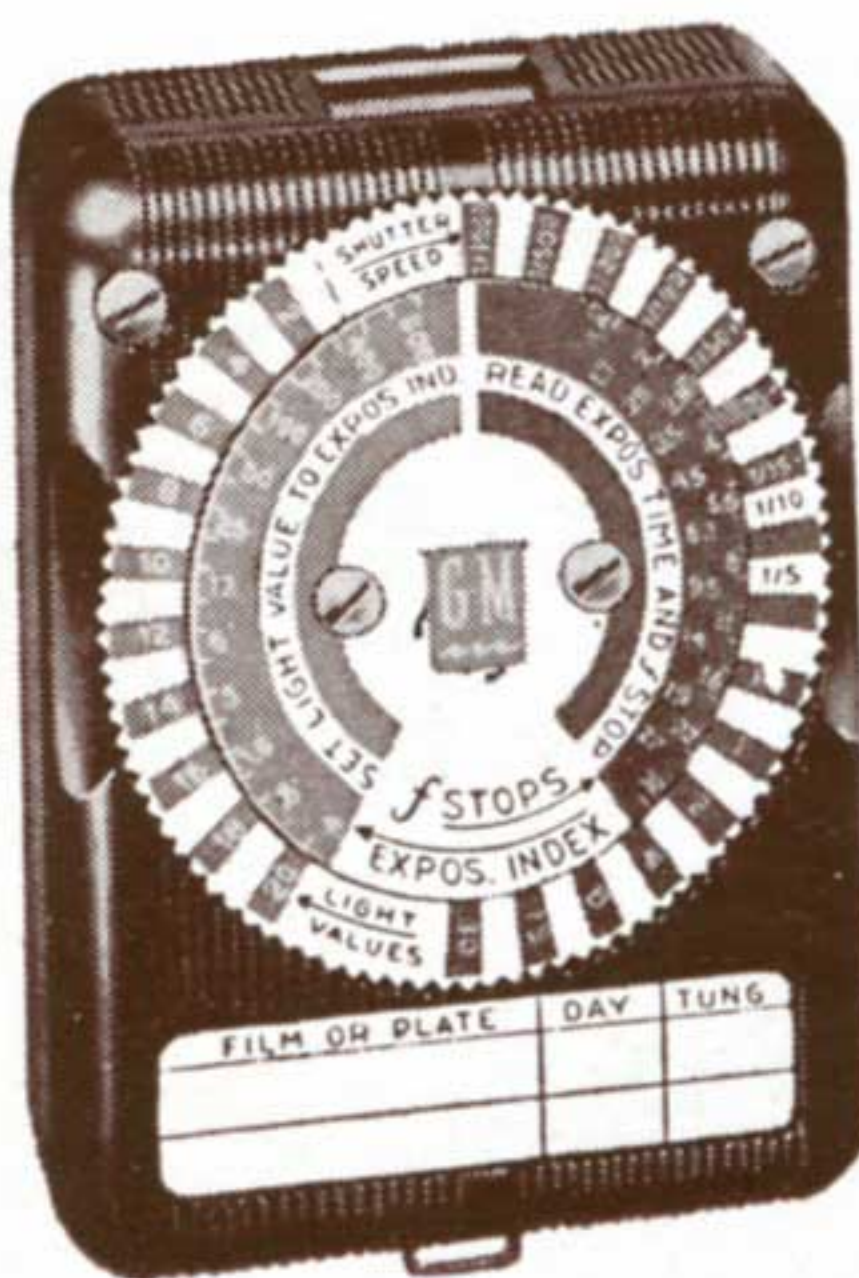
The SKAN Exposure Meter is ideal for use with still or movie cameras, for black and white or color pictures, indoors or outdoors.

With SKAN, you're right in any light—day or night.

● A SKAN Exposure Meter takes the guess work out of picture taking. It measures accurately the brightness of any scene, indoor or outdoor, and quickly gives you the correct exposure time and lens opening (f:stop).

Correct exposure means fewer spoiled pictures. It means a saving in film and prints—a saving that could easily pay for your SKAN. Most important, it insures getting those pictures which once lost, are gone forever.

You can't go wrong with a SKAN. It is a precision built instrument. SKAN is manufactured by G-M LABORATORIES, INC. with over twenty years experience in the production of electrical and light measuring instruments, and makers of the popular pre-war G-M Exposure Meter.



- ★ Computer is accurate and simple to operate
- ★ Exposure Index Values, 4 to 800 (A.S.A.)
- ★ Lens openings from f:1.4 to f:32
- ★ Shutter speeds from 1/1000 to 30 seconds
- ★ Computer marked for movie speeds
- ★ Easy-to-understand illustrated instruction booklet

# 12<sup>95</sup>

WITH CASE  
INCLUDING TAX ON METER

*the sign of Precision*

**G-M LABORATORIES INC.**  
Mfrs. of ELECTRICAL AND PHOTOGRAPHIC PRODUCTS

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